

2025 Corporate Partner Opportunities

Let's partner to help
end childhood hunger in Houston!

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Empowering students.
Uplifting the community.

ExxonMobil
Foundation

COMMUNITY
SUMMER &
PROGRA



Platinum
Transparency
2024

Candid.

ExxonMobil Intern Volunteer



Hunger in Houston

In Houston, childhood food insecurity affects around 100,000 preschool-aged children, leaving them uncertain about their next meal. If lined up, they would stretch nearly 20 miles, a heart-wrenching image that motivates action.

100,000

preschool-aged children in Harris County are estimated to be food insecure

1 in 4

Houston children are unsure of their next mealtime



90%

of a child's brain develops by age 5





USI Volunteers

The Kids' Meals Mission

End childhood hunger

by delivering free, healthy meals to the doorsteps of Greater Houston's hungriest preschool-aged children and through collaboration, providing their families with resources to help end the cycle of poverty.

Impact



11,000+

Preschool-aged children served daily



\$2.00

All-in cost to make and deliver a meal



75,000+

On- and off-site volunteer hours in 2024



100+

Corporate partners

18 Million+

free, healthy meals made and delivered since 2006



A New Facility for Growth

As we continue to serve more children & families, we're excited to announce the recent move to our new 54,000-square-foot campus in 2025. This expanded facility will increase our capacity to make and deliver meals to 26,000 preschool-aged children each weekday by 2031.



Don't take our word for it!

"It gives me such great pleasure to volunteer along with my fellow FedEx team members each time knowing that we are making a huge difference in the lives of so many children."

-Brenton, FedEx

Chevron Volunteers

Why Partner with Us

Delivering Hope, One Lunch at a Time

Partnering with Kids' Meals enhances brand visibility, increases employee engagement, and strengthens your brand's image while fostering a positive workplace culture. This mutually beneficial partnership positively impacts both your company and the community.

Enhance your brand exposure

Create positive corporate citizenship

Boost team building & employee engagement

Directly impact the community



ExxonMobil Volunteers



Kids' Meals, Inc.

5,140 followers

1mo · 🌐

Our Hunger Heroes of the Week! 🍎

A heartfelt thank you to all the incredible groups who joined us this week, both pictured and behind the scenes, to prepare and deliver nutritious meals. Your dedication makes a world of difference!

Do you see yourself or your company in the photos? Say hi in the comments below!

#volunteering #giveback #houston #kidsmeals #nutrition #mealsforall
Brookfield Properties Palletized Trucking Inc. Elevation Church ePlus inc.
Greenlight Offer Vantage Bank Creative Retail Packaging Cody Cannon



👤 Beth Braniff Harp and 27 others 2 comments · 1 repost



Like

Comment

Repost

Comment as Kids' Meals, Inc....



Most relevant ▾



Palletized Trucking Inc.

1,613 followers

1mo ...

We loved being able to take part in such an incredible cause!

Like · 🍎 3 | Reply



Uma Taylor · 2nd

Business Development | Board Member - Institute of Supply Managem...

1mo ...

I was thrilled to represent Meiborg Companies for such an amazing cause that helps keep little bellies full!

Like · 🍎 2 | Reply

Reaching New Audiences

As an annual Corporate Partner,
your brand could reach



15,000+

Instagram followers



93,000+

unique website visitors



14,000+

Facebook followers



40,000+

newsletter subscribers



6,000+

LinkedIn followers



120,000+

monthly social media impressions

\$5K Makes and delivers 2,500 meals	\$10K Makes and delivers 5,000 meals	\$25K Makes and delivers 12,500 meals	\$50K Makes and delivers 25,000 meals	\$100K+ Makes and delivers 50,000 meals
✓	✓	✓	✓	✓
Hunger Hero Post	Hunger Hero Post	Dedicated Post	Dedicated Post	Dedicated Post
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
			✓	✓
				✓
				✓

Ways to Partner

Annual Corporate Partnerships

Kids' Meals Logo

Receive an exclusive 'Kids' Meals Partner' logo via email, which you can proudly display on your marketing materials.

Social Media

Your company will be highlighted and tagged in a group Friday Hunger Heroes post or in a dedicated post showcasing your company's partnership and impact.

Hunger Hero Tour

You're invited to our exclusive Hunger Hero Open House. Connect with our team, tour our facility, and witness the impact of your support.

Volunteer Event Speaker Opportunity

Welcome a Kids' Meals representative to your onsite volunteer event, creating a personal connection and inspiring your team.

Impact Report

Inclusion of your logo in a detailed report, shared with all our supporters, showcasing how your contribution is transforming the lives of children.

Website

Your company's logo prominently displayed on our partner page.

Check Presentation

Bring your team to Kids' Meals Headquarters for a memorable photo opportunity as you present your check at our office.

Welcome Center

Your logo featured on our "Partners Slide" placed on our TV screen in the Kids' Meals Welcome Center.

Newsletter Highlight

Inclusion in our newsletter sent to all supporters, featuring your company's commitment to feeding children.

CEO Meet & Greet Experience

Kids' Meals CEO, Beth Braniff Harp, will personally carve out time to engage with you and your team by speaking at your volunteer event or scheduling a meeting with your executive staff.



Additional ways to make an impact

Delivery Van Sponsorship | \$100K

Sponsor a Kids' Meals delivery van featuring your company logo to make a lasting impact. Your brand will be visible in the community as the van delivers healthy meals to children every weekday, showcasing your commitment to supporting local families in need.

In-Kind Gifts and Services | Any Amount

We seek generous companies to provide in-kind gifts or services, such as food supplies, gas, and office essentials, to help reduce our operational costs and support our mission effectively.

Custom Partnerships | Any Amount

We recognize that every company has distinct goals and values, so we are eager to collaborate on a custom sponsorship that aligns with your organization's mission for a mutually beneficial partnership.



Fueled by Chevron



Did you know?

79% of people

say they are likely to buy products from a company that sponsors events supporting important causes.

Source: Cone Communications 2017 CSR Study)

Hunger-Free Golf Classic
Kirksey Architecture

Special Events



Feed Our Future Golf Tournament

March 2, 2026

High Meadow Ranch Golf Club

The Feed Our Future Golf Tournament activates the golfing community to benefit Kids' Meals - Montgomery County.

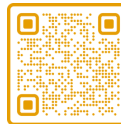


Hunger-Free Golf Classic

April 14, 2026

Memorial Park Golf Course

The Hunger-Free Golf Classic unites golf fans and community supporters in friendly competition to provide meals for hungry children in Greater Houston.



The Juice Box Challenge

April 1 - June 30, 2026

Anywhere

Compete to win the coveted Juice Box Challenge Champion trophy! Set up your team - unit, department, location, etc. - and collect as many juice boxes as you can through an online or in-person drive.



Harvest Luncheon

Tuesday, November 13, 2026

Marriott Marquis Houston

End childhood hunger while enjoying the artisan Harvest Market and Mimosas followed by a delicious lunch and inspiring word from a renowned keynote speaker.



kids' meals



Metronational DIY Lunch Packing Event

1000

LUNCH
BAGS

KIDS'
MEALS

Did you know?

91% of professionals

believe volunteer opportunities positively impact their work experience.

[Source: Deloitte, 2024]

87% of employees

say workplace volunteerism influences their decision to stay with or join a company.

[Source: Deloitte, 2024]

Volunteer

From Anywhere

Decorate Bags

Deliver a smile with each bag!

Gather standard 6lb. brown lunch bags (6"x11"), and decorate them with art, riddles, stickers, jokes, and more. Perfect for leadership meetings!

Host a Packing Party

Assemble meals for hungry children from your location!

Gather pre-packaged, non-perishable foods and standard lunch bags, and set up an assembly at your location. Each lunch includes a protein, fruit, snack, and drink. Convenient for all-staff give-back days at your office!



Scan to learn more!

At Kids' Meals

Volunteer In-House

Sign up to pack meals at our Houston or Magnolia Location!

Share the number of volunteers and preferred days/shifts (Monday-Saturday, Morning or Afternoon), and we will provide a custom sign-up link for your team.

Tasks may include making sandwiches, packing trail mix, filling lunch bags, sorting groceries, and more!

To get started, email erinn@kidsmealsinc.org