

# 2025 Corporate Partner Opportunities

Let's partner to help  
end childhood hunger in Houston!

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Empowering students.  
Uplifting the community.

ExxonMobil  
Foundation

COMMUNITY  
SUMMER &  
PROGRA



Platinum  
Transparency  
2024

Candid.

ExxonMobil Intern Volunteer



## Hunger in Houston

In Houston, childhood food insecurity affects around 100,000 preschool-aged children, leaving them uncertain about their next meal. If lined up, they would stretch nearly 20 miles, a heart-wrenching image that motivates action.

**100,000**

preschool-aged children in Harris County are estimated to be food insecure

**1 in 4**

Houston children are unsure of their next mealtime



**90%**

of a child's brain develops by age 5





USI Volunteers

## The Kids' Meals Mission

### End childhood hunger

by delivering free, healthy meals to the doorsteps of Greater Houston's hungriest preschool-aged children and through collaboration, providing their families with resources to help end the cycle of poverty.

### Impact



**9,000+**

Preschool-aged children served daily



**\$2.00**

All-in cost to make and deliver a meal



**75,000+**

On- and off-site volunteer hours in 2024



**100+**

Corporate partners

**17 Million+**

free, healthy meals made and delivered since 2006



### A New Facility for Growth

As we continue to serve more children & families, we're excited to announce the upcoming move to our new 54,000-square-foot campus in 2025. This expanded facility will increase our capacity to make and deliver meals to 26,000 preschool-aged children each weekday by 2031.





## Don't take our word for it!

"It gives me such great pleasure to volunteer along with my fellow FedEx team members each time knowing that we are making a huge difference in the lives of so many children."

-Brenton, FedEx

Chevron Volunteers

## Why Partner with Us

### Delivering Hope, One Lunch at a Time

Partnering with Kids' Meals enhances brand visibility, increases employee engagement, and strengthens your brand's image while fostering a positive workplace culture. This mutually beneficial partnership positively impacts both your company and the community.

**Enhance your brand exposure**

**Create positive corporate citizenship**

**Boost team building & employee engagement**

**Directly impact the community**





ExxonMobil Volunteers



**Kids' Meals, Inc.**

5,140 followers  
1mo · 🌐

Our Hunger Heroes of the Week! 🍎

A heartfelt thank you to all the incredible groups who joined us this week, both pictured and behind the scenes, to prepare and deliver nutritious meals. Your dedication makes a world of difference!

Do you see yourself or your company in the photos? Say hi in the comments below!

#volunteering #giveback #houston #kidsmeals #nutrition #mealsforall  
Brookfield Properties Palletized Trucking Inc. Elevation Church ePlus inc.  
Greenlight Offer Vantage Bank Creative Retail Packaging Cody Cannon



👤 Beth Braniff Harp and 27 others · 2 comments · 1 repost



Like

Comment

Repost

Comment as Kids' Meals, Inc....



Most relevant ▾



**Palletized Trucking Inc.**

1,613 followers

We loved being able to take part in such an incredible cause!

Like · 🍷 3 · Reply



**Uma Taylor** · 2nd

Business Development | Board Member - Institute of Supply Managem...

I was thrilled to represent [Meiborg Companies](#) for such an amazing cause that helps keep little bellies full!

Like · 🍷 2 · Reply

## Reaching New Audiences

As an annual Corporate Partner,  
your brand could reach



**14,000+**

Instagram followers



**93,000+**

unique website visitors



**13,000+**

Facebook followers



**40,000+**

newsletter subscribers



**5,000+**

LinkedIn followers



**120,000+**

monthly social media impressions

\$5K Makes and delivers 2,500 meals	\$10K Makes and delivers 5,000 meals	\$25K Makes and delivers 12,500 meals	\$50K Makes and delivers 25,000 meals	\$100K+ Makes and delivers 50,000 meals
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
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				✓

## Ways to Partner

### Annual Corporate Partnerships

#### Kids' Meals Logo

Receive an exclusive 'Kids' Meals Partner' logo via email, which you can proudly display on your marketing materials.

#### Social Media

Your company will be highlighted and tagged in a Friday Hunger Heroes social media posts on LinkedIn and Instagram.

#### Hunger Hero Tour

You're invited to our exclusive Hunger Hero Open House. Connect with our team, tour our facility, and witness the impact of your support.

#### Volunteer Event Speaker Opportunity

Welcome a Kids' Meals representative to your onsite volunteer event, creating a personal connection and inspiring your team.

#### Impact Report

Inclusion of your logo in a detailed report, shared with all our supporters, showcasing how your contribution is transforming the lives of children.

#### Website

Your company's logo prominently displayed on our partner page.

#### Check Presentation

Bring your team to Kids' Meals Headquarters for a memorable photo opportunity as you present your check at our office.

#### Company Highlight on Social Media

An dedicated post showcasing your company's partnership and impact.

#### Welcome Center

Your logo featured on our "Partners Slide" placed on our TV screen in the Kids' Meals Welcome Center.

#### Newsletter Highlight

Inclusion in our newsletter sent to all supporters, featuring your company's commitment to feeding children.

#### CEO Meet & Greet Experience

Kids' Meals CEO, Beth Braniff Harp, will personally carve out time to engage with you and your team by speaking at your volunteer event or scheduling a meeting with your executive staff.



# kids' meals

## Additional ways to make an impact

### Delivery Van Sponsorship | \$100K

Sponsor a Kids' Meals delivery van featuring your company logo to make a lasting impact. Your brand will be visible in the community as the van delivers healthy meals to children every weekday, showcasing your commitment to supporting local families in need.

### In-Kind Gifts and Services | Any Amount

We seek generous companies to provide in-kind gifts or services, such as kitchen appliances, food supplies, gas, and office essentials, to help reduce our operational costs and support our mission effectively.

### Custom Partnerships | Any Amount

We recognize that every company has distinct goals and values, so we are eager to collaborate on a custom sponsorship that aligns with your organization's mission for a mutually beneficial partnership.



Fueled by Chevron

kids' meals



## Did you know?

### 79% of people

say they are likely to buy products from a company that sponsors events supporting important causes.

Source: Cone Communications 2017 CSR Study)

Hunger-Free Golf Classic  
Kirksey Architecture

# Special Event Sponsorships



## Feed Our Future Golf Tournament

Friday, March 21, 2025

High Meadow Ranch Golf Club

The Feed Our Future Golf Tournament activates the golfing community to benefit Kids' Meals - Montgomery County.



## Hunger-Free Golf Classic

Friday, April 25, 2025

Memorial Park Golf Course

The Hunger-Free Golf Classic unites golf fans and community supporters in friendly competition to provide meals for hungry children in Greater Houston.



## The Juice Box Challenge

April 1 - June 30, 2025

Anywhere

Compete to win the coveted Juice Box Challenge Champion trophy! Set up your team - unit, department, location, etc. - and collect as many juice boxes as you can through an online or in-person drive.



## Harvest Luncheon

Tuesday, November 4, 2025

Marriott Marquis Houston

End childhood hunger while enjoying the artisan Harvest Market and Mimosas followed by a delicious lunch and inspiring word from a renowned keynote speaker.







Metronational DIY Lunch Packing Event

1000

LUNCH  
BAGS

KIDS'  
MEALS

## Did you know?

### 91% of professionals

believe volunteer opportunities positively impact their work experience.

[Source: Deloitte, 2024]

### 87% of employees

say workplace volunteerism influences their decision to stay with or join a company.

[Source: Deloitte, 2024]

## Volunteer

### From Anywhere

#### Decorate Bags

Deliver a smile with each bag!

Gather standard 6lb. brown lunch bags (6"x11"), and decorate them with art, riddles, stickers, jokes, and more. Perfect for leadership meetings!

#### Host a Packing Party

Assemble meals for hungry children from your location!

Gather pre-packaged, non-perishable foods and standard lunch bags, and set up an assembly at your location. Each lunch includes a protein, fruit, snack, and drink. Convenient for all-staff give-back days at your office!



Scan to learn more!

### At Kids' Meals

#### Volunteer In-House

Sign up to pack meals at our Houston or Magnolia Location!

Share the number of volunteers and preferred days/shifts (Monday-Saturday, Morning or Afternoon), and we will provide a custom sign-up link for your team.

Tasks may include making sandwiches, packing trail mix, filling lunch bags, sorting groceries, and more!

To get started, email [erinn@kidsmealsinc.org](mailto:erinn@kidsmealsinc.org)

# kids' meals

## Ready to make a difference?

Let's talk about how Kids' Meals can help you build a more engaged, purpose-driven company while giving back to your community. We hope you'll join our team of corporate partners in delivering hope, one simple brown lunch bag at a time.



Cassie Croft  
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Together, we are changing mealtimes and lifetimes.