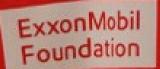
## 2025 Corporate Partner Opportunities

Let's partner to help end childhood hunger in Houston!



Empowering students.
Uplifting the community



COMMUTY SUMMER & PROGRA







Platinum Transparency **2024 Candid.** 



#### **Hunger in Houston**

In Houston, childhood food insecurity affects around 100,000 preschool-aged children, leaving them uncertain about their next meal. If lined up, they would stretch nearly 20 miles, a heartwrenching image that motivates action.

100,000

preschool-aged children in Harris County are estimated to be food insecure

1 in 4

Houston children are unsure of their next mealtime



90%

of a child's brain develops by age 5





#### The Kids' Meals Mission

#### End childhood hunger

by delivering free, healthy meals to the doorsteps of Greater Houston's hungriest preschool-aged children and through collaboration, providing their families with resources to help end the cycle of poverty.

#### **Impact**



9,000+
Preschool-aged
children served daily



\$2.00 All-in cost to make and deliver a meal



**75,000+**On- and off-site volunteer hours in 2024



100+ Corporate partners

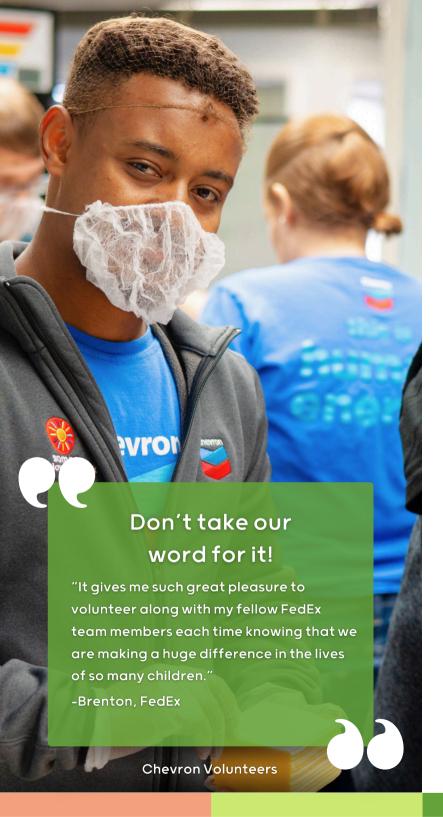
17 Million+

free, healthy meals made and delivered since 2006



### A New Facility for Growth

As we continue to serve more children & families, we're excited to announce the upcoming move to our new 54,000-square-foot campus in 2025. This expanded facility will increase our capacity to make and deliver meals to 26,000 preschool-aged children each weekday by 2031.



#### Why Partner with Us

#### Delivering Hope, One Lunch at a Time

Partnering with Kids' Meals enhances brand visibility, increases employee engagement, and strengthens your brand's image while fostering a positive workplace culture. This mutually beneficial partnership positively impacts both your company and the community.

**Enhance your brand exposure** 

Create positive corporate citizenship

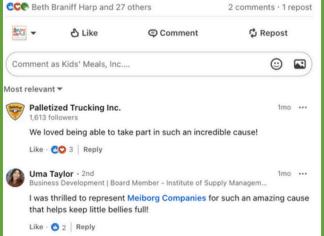
Boost team building & employee engagement

Directly impact the community



#volunteering #giveback #houston #kidsmeals #nutrition #mealsforall Brookfield Properties Palletized Trucking Inc. Elevation Church ePlus inc. Greenlight Offer Vantage Bank Creative Retail Packaging Cody Cannon





#### **Reaching New Audiences**

As an annual Corporate Partner, your brand could reach



14,000+
Instagram followers



93,000+
unique website visitors



13,000+
Facebook followers



40,000+ newsletter subscribers



5,000+
LinkedIn followers



120,000+
monthly social media impressions

\$5K Makes and delivers 2,500 meals	\$10K Makes and delivers 5,000 meals	\$25K Makes and delivers 12,500 meals	\$50K Makes and delivers 25,000 meals	\$100K+ Makes and delivers 50,000 meals
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#### **Ways to Partner**

#### **Annual Corporate Partnerships**

#### Kids' Meals Logo

Receive an exclusive 'Kids' Meals Partner' logo via email, which you can proudly display on your marketing materials.

#### Social Media

Your company will be highlighted and tagged in a Friday Hunger Heroes social media posts on LinkedIn and Instagram.

#### **Hunger Hero Tour**

You're invited to our exclusive Hunger Hero Open House. Connect with our team, tour our facility, and witness the impact of your support.

#### **Volunteer Event Speaker Opportunity**

Welcome a Kids' Meals representative to your onsite volunteer event, creating a personal connection and inspiring your team.

#### **Impact Report**

Inclusion of your logo in a detailed report, shared with all our supporters, showcasing how your contribution is transforming the lives of children.

#### Website

Your company's logo prominently displayed on our partner page.

#### **Check Presentation**

Bring your team to Kids' Meals Headquarters for a memorable photo opportunity as you present your check at our office.

#### Company Highlight on Social Media

An dedicated post showcasing your company's partnership and impact.

#### **Welcome Center**

Your logo featured on our "Partners Slide" placed on our TV screen in the Kids' Meals Welcome Center.

#### **Newsletter Highlight**

Inclusion in our newsletter sent to all supporters, featuring your company's commitment to feeding children.

#### **CEO Meet & Greet Experience**

Kids' Meals CEO, Beth Braniff Harp, will personally carve out time to engage with you and your team by speaking at your volunteer event or scheduling a meeting with your executive staff.





## Additional ways to make an impact

#### Delivery Van Sponsorship | \$100K

Sponsor a Kids' Meals delivery van featuring your company logo to make a lasting impact. Your brand will be visible in the community as the van delivers healthy meals to children every weekday, showcasing your commitment to supporting local families in need.

#### In-Kind Gifts and Services | Any Amount

We seek generous companies to provide in-kind gifts or services, such as kitchen appliances, food supplies, gas, and office essentials, to help reduce our operational costs and support our mission effectively.

#### **Custom Partnerships | Any Amount**

We recognize that every company has distinct goals and values, so we are eager to collaborate on a custom sponsorship that aligns with your organization's mission for a mutually beneficial partnership.

## Did you know? 79% of people say they are likely to buy products from a company that sponsors events supporting important causes. Source: Cone Communications 2017 CSR Study) Hunger-Free Golf Classic Kirksey Architecture

#### **Special Event Sponsorships**



#### **Feed Our Future Golf Tournament**

Friday, March 21, 2025 High Meadow Ranch Golf Club

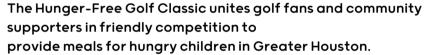
The Feed Our Future Golf Tournament activates the golfing community to benefit Kids' Meals - Montgomery County.





#### **Hunger-Free Golf Classic**

Friday, April 25, 2025 Memorial Park Golf Course







#### The Juice Box Challenge

April 1 - June 30, 2025 Anywhere

Compete to win the coveted Juice Box Challenge Champion trophy! Set up your team - unit, department, location, etc. - and collect as many juice boxes as you can through an online or inperson drive.





#### **Harvest Luncheon**

Tuesday, November 4, 2025 Marriott Marquis Houston

End childhood hunger while enjoying the artisan Harvest Market and Mimosas followed by a delicious lunch and inspiring word from a renowned keynote speaker.



kids'meals



#### Volunteer

#### From Anywhere

#### **Decorate Bags**

Deliver a smile with each bag! Gather standard 6lb. brown lunch bags (6"x11"), and decorate them with art, riddles, stickers, jokes, and more. Perfect for leadership meetings!

#### **Host a Packing Party**

Assemble meals for hungry children from your location! Gather pre-packaged, non-perishable foods and standard lunch bags, and set up an assembly at your location. Each lunch includes a protein, fruit, snack, and drink. Convenient for all-staff give-back days at your office!

#### 91% of professionals

believe volunteer opportunities positively impact their work experience.

#### 87% of employees

say workplace volunteerism influences their decision to stay with or join a company.

#### At Kids' Meals

#### Volunteer In-House

Sign up to pack meals at our Houston or Magnolia Location!

Share the number of volunteers and preferred days/shifts (Monday-Saturday, Morning or Afternoon), and we will provide a custom sign-up link for your team.

Tasks may include making sandwiches, packing trail mix, filling lunch bags, sorting groceries, and more!

To get started, email erinn@kidsmealsinc.org



Scan to learn more!



# kids'meals Ready to make a difference?

Let's talk about how Kids' Meals can help you build a more engaged, purpose-driven company while giving back to your community. We hope you'll join our team of corporate partners in delivering hope, one simple brown lunch bag at a time.



Cassie Croft
Director of Corporate Engagement
cassie@kidsmealsinc.org



Erinn Horton
Director of Volunteer Engagement
erinn@kidsmealsinc.org

Together, we are changing mealtimes and lifetimes.