



# kids' meals

## 2025 Impact Report

## Dear Hunger-Free Family,

Thanks to you, thousands of Houston children began each weekday in 2025 knowing a healthy lunch was on the way. Inside these pages, you'll find the story of what we accomplished together in 2025.

Your generosity equipped us to deliver more than **3.6 million healthy lunches**, move into our new purpose-built facility, and expand volunteer capacity. Those numbers come to life in moments like this: a preschooler opening the front door, spotting the Kids' Meals van, and running inside to announce that lunch has arrived. That simple routine offers comfort, stability, and nourishment to a child who depends on it.

As you peruse this report, please know the depth of your impact. Every meal delivered and every milestone reached happened because of you and this extraordinary community of Hunger Heroes who believe that no child should go hungry. Ever.

Looking ahead to 2026, our focus remains clear: serve more children, strengthen our programs, and fully leverage our new facility. You play a critical role in this shared mission. Your generosity, time, and voice will help make it possible to serve 26,000 children each weekday by 2031.

Thank you for feeding Houston's future,



Beth Braniff Harp  
CEO, Kids' Meals



Michael Magilton  
2025 Board Chair, Kids' Meals



# The Kids' Meals Mission

## End Childhood Hunger

by delivering free, healthy meals to the doorsteps of Houston's hungriest preschool-aged children and, through collaboration, providing their families with resources to help end the cycle of poverty.

## Hunger in Houston

**100,000+**

preschool-aged children in Harris County are estimated to be food insecure.

**1 in 4**

Houston children are unsure of their next mealtime.



**Houston**

has the highest food insecurity rate of any major U.S. city.

**90%**

of a child's brain develops by age 5.



Feeding America, "Map the Meal Gap," 2025  
U.S. Census Bureau, American Community Survey, 2024





# Why does home delivery to preschoolers matter?

**Lunches are delivered to children ages 0-5** who live in a household that qualifies for the National School Lunch Program (NSLP).

We focus on children ages 0-5 because they do not have access to the NSLP and because the most formative time for a child's brain is during its first five years.



Toddlers are too young to go to school and **cannot receive** free school lunches.



Many Kids' Meals families **do not own a vehicle.**



Many Kids' Meals families have limited access to **healthy food.**



Many Kids' Meals caregivers have **several children** in their care.



“Two years ago, my children's father passed away, and I was left with my three young children. Thanks to the help from Kids' Meals, I felt like I wasn't alone and that there are good people.”

-A Kids' Meals Parent



## Your Impact in 2025

# 3,644,027

Free, healthy meals made and delivered to food-insecure children

**Sneak peek** ▶▶

In 2026, we will make and deliver **4.2 million+** free, healthy meals!



## 11,000+

preschool-aged children served daily



## 8,000+

families supported

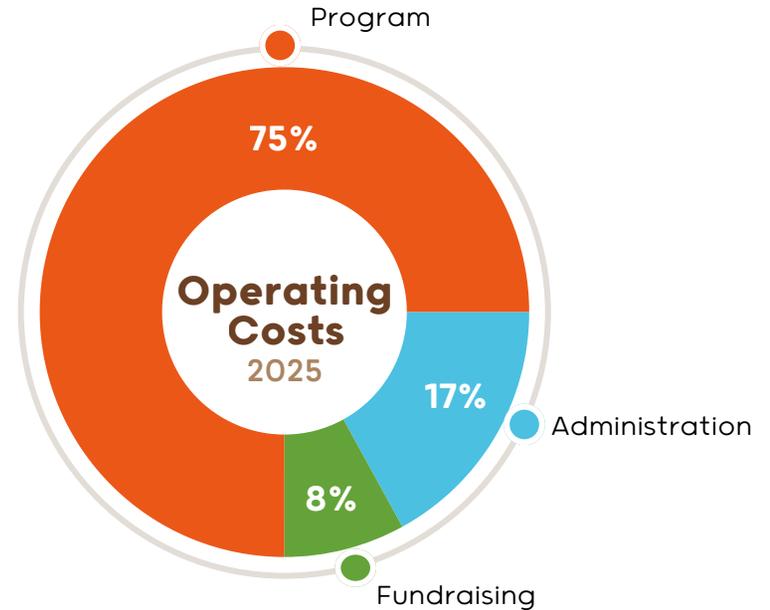
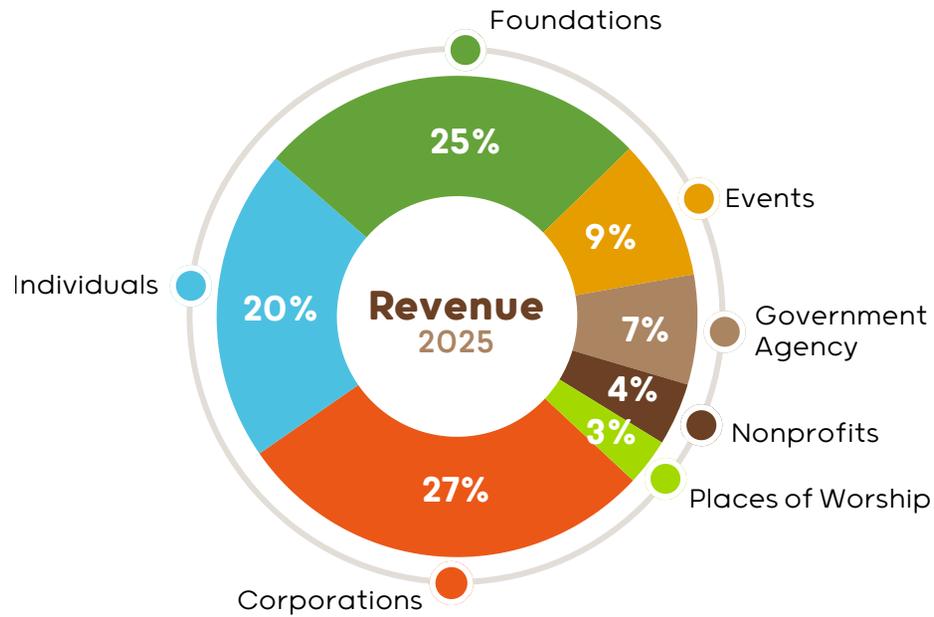


## 434,913 lbs.

fresh produce and groceries delivered

# Financials

Incredible generosity from our donors and volunteers turns support into free, healthy meal delivery.



**\$3,488,959**

Value of over 103,869 on-site volunteer hours



**\$2,025,330**

Value of in-kind donations



**\$1.91**

All-in average cost per meal

The numbers on this page reflect unaudited 2025 financials.



What began as a meal became hope. What grew from hope became a future filled with graduates, scholarships, and possibility.

# Hope Delivered:

## The Alvarados' Story of Change

Sandra and Carlos Alvarado worked tirelessly to care for their five children and niece, yet still **struggled to put food on the table.**

After hearing about Kids' Meals at a community event, the Alvarado family **began receiving daily healthy meals and weekly groceries,** easing stress and providing stability.

Over eight years, **the children flourished,** graduating high school, earning scholarships, and chasing dreams.

Diego, once a three-year-old waiting with a soccer ball for his Hope Provider to deliver a meal, now plays soccer and dreams of college, while his older brother **Carlos pursues medicine with a full scholarship at Johns Hopkins University.**

The Alvarados' journey shows how consistent support and generosity transform lives, giving families hope, security, and a path to a brighter future.

[Click here to read the full story! >](#)



*Carlos on move-in day at Johns Hopkins University.*

# Breaking the Cycle of Poverty

## Building Trust

Daily interactions with families allows our delivery drivers, who we call Hope Providers, hear challenges, goals, and small victories. Their firsthand insight, paired with guidance from our Family Resource team and collaborative partners, shapes support that responds to real needs.

## Expanding Space to Support

Our move into a new purpose-built facility opened the door to deeper connection in 2025. **Dedicated training and education rooms now allow us to host workshops and learning opportunities in a welcoming, accessible space.** Flexible rooms and modern technology support engaging sessions, including simultaneous workshops in English and Spanish, so more families can participate and learn.

Trainings equip families to break the poverty cycle by strengthening job readiness, promoting heart-healthy habits, providing support with taxes, encouraging cooking for wellness, teaching online safety for children, preparing families for community emergencies, and much more.



**8,100+**

Families received information about collaborative partners



## Launching The Family Workshop Series

In 2025, we launched our Family Workshop Series, offering hands-on learning in key areas that equip families to break the poverty cycle.

The first session, presented by TDECU, focused on Budget Basics. Families received practical tools alongside lunch, childcare, and a supportive environment that removed common barriers to participation.

One parent shared, "I found the workshop very helpful and informative and would not change a thing." Moments like this reflect the power of pairing education with care.

I found the workshop very **helpful and informative**

- Parent who attended Budget Basics

**Sneak peek**  In 2026, we will host **12 free workshops!**

# Kids' Meals ExxonMobil Campus Grand Opening

## Shaping the Future Now

In 2025, we celebrated an incredible milestone: the grand opening of our new Kids' Meals ExxonMobil Campus!

Our new headquarters provides more room for volunteers, food, and donations. Most importantly, it increases opportunities to serve children who urgently need us today and expands our reach in the fight against childhood hunger in Greater Houston.

This is just the beginning and we need you now more than ever.

With your gifts of time, talent, and treasure, we will continue to push forward until Houston becomes the first city to end childhood hunger.





## Positioning us to deliver 26,000 free, healthy meals to preschoolers each weekday by 2031.



**54,000**

square feet means our space nearly tripled.



**22**

semi-trucks worth of food can be stored in the warehouse.



**80-100**

volunteers per shift, compared to previous 40-60.



**156,000**

bread slices fit in the bread pantry.

# Thank You to Our Volunteer Leadership

## 2025 Board of Directors

**Michael Magilton**  
*Board Chair*

**Rosalinda Martinez**  
*Vice Chair*

**Tiffany Sanders Roland**  
*Secretary*

**Tim McKeon**  
*Treasurer*

**Pooja Amin**  
*Governance Chair*

**Wyatt Hogan**  
*Building Chair*

Lara Bell

Melissa Bond

Jim Braniff, III

David Endelman

Shine George

Niccole Greeley, MD

Steve Harris

Lindsay Hirsch

JR Irvin

Jeanne Jankowski

Myra Johnson

Jack Kins

Connie Kwan-Wong

Keely Drouet Langkowski

Kendra Lee

Meghan McConomy

Nick Neblett

Carol Olson

Peter Remington

Chase Robison

Laura A. Schlameus

Kyle Schuenemann, CIMA

Michael Walton



## Advisory Board

**Adriane Schultea**  
*Co-Chair*

**Kahler Marlow**  
*Co-Chair*

Sara Andrabi

Allison Brooks

Jeramie Campbell

Lucy Chan

Laura Chiles

Flora Choy

Jeff Claydon

Diana Collins

Bailey Dalton-Binion

Manasi Desai

Elizabeth Dukes

David Flores

Mary Margaret Greer

Keri Henry

Josepha Immanuel

Donna Jett

Sandeep Kamani

Kathryn Kleiman

Zach Kleiman

Kristen Latta

Cori Matthews

Emily Miller

Rossitsa Nicolova

Donna Oh

Robert Overbey

JW Parnell

Bhavesh Patel

Dipali Patel Ely

Bryan Phillips

Matt Pond

Megan Pond

Soywma Rao

Dylan Richey

Katie Rigby

Tatiana Sierra

Sam Sprouse

Stewart Glenn

Eloise Taussig

Brad Yocum

Georgiana Zehner

# Thank You to Our Partners

\$100,000+

---



# Thank You to Our Partners

\$31,000-\$99,999

---



Martha Dudley



Fusco Family Foundation

The Gayden Family Foundation



Susan and Earl Hesterberg



Occupational Therapy Services for Children



# Thank You to Our Partners

\$31,000-\$99,999

---



The Rose  
Family Fund

Florence and  
William K. McGee  
Jr. Family  
Foundation



Ed Rachal  
Foundation

A.R. "Tony" and  
Maria J. Sanchez  
Family Foundation



Vivian L. Smith  
Foundation



Walmart



# Thank You to Our Partners

\$16,000-\$30,999

---



Rebecca Alsup



Marie M and James H Galloway Foundation

Julia Gutierrez

Haag Family Foundation

The Diane and Bruce Halle Foundation

Deborah and Greg Houghtaling



Roy Johnson

Johnson Family Charitable Fund



Mike Keyser

# Thank You to Our Partners

\$16,000-\$30,999

---

Dorothy and Jim  
Kronzer  
Foundation

Jack H. and  
William M. Light  
Charitable Trust



April and Wells  
McGee



Palmer Foundation



The SLW Foundation



Strake Foundation



WASTE CONNECTIONS, INC.

John R. Wright and  
Eloise Mountain  
Wright Foundation

# Thank You to Our Partners

\$10,000-\$15,999

---



Maconda Abinader  
Charles Adcock  
Gilbert & Golda Baker Fund  
David S Baum Foundation  
Jim Braniff  
Vivien and Scott Caven  
Jana and Brian Cogburn  
Bobby and Morton Cohn Family Foundation

Kathy and John Collado  
Dudley Family Foundation  
Eric Ferrell  
Emerson Charitable Trust  
The William Stamps Farish Fund  
John and Beth Florence  
Donald and Martha Freedman Charitable Fund  
Garver/Black/Hilyard Family Foundation

Tina and Wes Good  
Cynthia and Ben Guill  
Amanda and Shane Heinrichs  
Elizabeth and Wyatt Hogan  
Andrea and Roy Johnson  
Jake and Nina Kamin Foundation  
Jesse T. and Jodie E. King Foundation  
Amanda Kleckley

# Thank You to Our Partners

\$10,000-\$15,999

---



PAPE-DAWSON



Robert W. & Pearl Wallis Knox Charitable Foundation  
Karen Larkin  
Rachel and Gary Levin  
Nancy and Michael Magilton  
Jan and Bruce Marek  
Miller-Shedd Family Charitable Fund  
Tracy Pedersen

Bryan and Amanda Phillips  
Laura and George Pontikes  
Charlotte B. Proehl Foundation  
Helen Pung  
Judy and Bill Ramsey  
Robert Schwaller  
Chase and Christi Smith Giving Fund

R.E. "Bob" and Vivian Smith Foundation  
Aimee Snoots  
Brad Suddarth  
Kathy and Craig Taylor  
Clifford Thompson  
Shirley and David Toomim Family Foundation  
Amy and Michael Walton  
Dr. Gillian Wooldridge and Jonathan Myers

# Thank You to Our Partners

## In-Kind

---





The background is a solid orange color with a repeating pattern of white line-art icons representing various food items such as fruits (apples, bananas, grapes, oranges), vegetables (broccoli, carrots, corn), and kitchen items (forks, knives, bread, jars).

**kids' meals**

**Together, we are changing  
mealtimes and lifetimes.**

**Donate • Volunteer • Share Our Story**

(713) 695-5437

[kidsmealsinc.org](http://kidsmealsinc.org)

Nonprofit EIN: 76-0330447